



**Career and Technical Education Pathway
Business and Hospitality Education
Hospitality Management**

Introduction to Hospitality Management Certificate

The Introduction to Hospitality Management Certificate provides high school students the concepts and skills needed for successful employment in the hospitality industry following graduation and the exceptional benefit of having completed 18 hours toward the Associate of Applied Science degree in Hospitality Management. This certificate offers students' courses from various arenas of the industry to better introduce the many careers in the hotel and restaurant management industry. In addition, successful completion of HRM 110, HRM 140, HRM 230, and HRM 245 lead to nationally-recognized certifications with the American Hotel and Lodging Association.

CORE COURSES			
Course Prefix/Num	Course Title		
HRM 110	Introduction to Hospitality and Tourism	3	SHC
HRM 140*	Legal Issues Hospitality	3	SHC
HRM 180	Business of Tourism	3	SHC
HRM 240*	Hospitality Marketing	3	SHC
HRM 245*	Human Resource Management- Hospitality	3	SHC
Total SHC for Core Courses:		15	SHC
OTHER MAJOR COURSES			
Course Prefix/Num	Course Title		
HRM 210	Meetings and Event Planning	3	SHC
Total SHC for Other Major Courses:		3	SHC
Total Required Courses			
Total SHC for Other Required Courses:		18	SHC

* Requires benchmark/placement testing.

Estimated Costs:

Textbooks (for courses on an A-B Tech campus):	\$100-400
Consumable Fees (for courses on an A-B Tech campus):	\$100
Tools/Instruments (for courses on an A-B Tech campus):	\$125
Uniforms (for courses on an A-B Tech campus):	\$320, excluding shoes