

TYPES OF PERIODICALS

For more details on any aspect, consult with a librarian or your instructor!

	SCHOLARLY & RESEARCH JOURNALS	PROFESSIONAL, TRADE & INDUSTRY JOURNALS	JOURNALS OF COMMENTARY & OPINION	NEWSPAPERS	POPULAR MAGAZINES
Examples	<u>Sociological Review</u> <u>New England Journal of Medicine</u> <u>Bioscience</u> <u>American Quarterly</u>	<u>RN</u> <u>Automotive News</u> <u>Library Journal</u> <u>Restaurants & Institutions</u>	<u>National Review</u> <u>Mother Jones</u> <u>In These Times</u> <u>America</u>	<u>New York Times</u> <u>Washington Post</u> <u>Wall Street Journal</u> <u>San Jose Mercury News</u>	<u>Time</u> <u>Newsweek</u> <u>U.S. News & World Report</u> <u>Sports Illustrated</u>
Value & Uses	Reports of original research, theoretical, experimental or applied In-depth analysis of topics. Lengthy articles. Substantial book reviews Many are refereed/peer reviewed.	Current trends, news & events in a particular field. Product, company and biographical information Statistics, including forecasts Some book reviews.	Commentary on political & social issues. Often source of specific political viewpoint, e.g. conservative, liberal, or specific interest group. Speeches & interviews. Often substantial book reviews	Current information News stories Local & regional focus Analysis & opinion on current events Speeches (excerpts, usually) Some book reviews	Current events & news Primary source for popular culture Short articles Interviews Some book reviews
Language	College-educated; uses the technical vocabulary of the discipline	Written for practitioners so uses jargon of the field	Written for a general, educated audience	Written for a general, educated audience	Non-technical, often simple language
Authors	Researchers, academics, scholars, and such	Practitioners or journalists with subject expertise	Often display the greatest variety of authors, some writers, some specialists, sometimes members of the sponsoring organization	Journalists	Journalists
Sources	Footnotes & bibliographies; documentation often very extensive	Sources often cited, but full documentation is not always provided	Highly variable; sources often cited but full documentation is not always provided	Sources are rarely cited in full	Original sources can be obscure
Publishers	Professional organizations, universities, research institutes & scholarly presses	Commercial/trade publishers or professional associations	Commercial/trade publisher or nonprofit organizations	Commercial/trade publisher	Commercial/trade publisher
Graphics	Graphs, charts & tables Ads are very rare	Charts, tables, illustrations Ads related to the profession/industry	Varies a lot; some have graphics, color and ads	Pictures & charts Some ads	Glitzy, many graphics and pictures Lots of color ads

Source: Gradowsk, Gail, Loanne Snavely and Paula Dempsey. Designs for Active Learning. Chicago: Association of College & Research Libraries, 1998.