

Goals

For Our Students

1. **Innovate:** Nurture an inclusive, culturally competent organization centered on student success through continuous improvement and proactive solutions.
2. **Recruit:** Enroll a diverse student body not merely proportionately representative of regional demographics, but with an emphasis on serving under-served and underrepresented populations.
3. **Retain:** Transform the student experience to meet students' learning, engagement, and support needs to meet and exceed achievement and retention benchmarks accomplished by our highest performing peers.
4. **Succeed:** Achieve equitable credentialing and graduation rates that meet and exceed benchmarks accomplished by our highest performing peers.

For Our Employees

5. **Recruit:** Build a stronger, more effective collaborative community by attracting and hiring the most talented and qualified professionals.
6. **Retain & Develop:** Create a climate of inclusion and empowerment centered on fostering collaboration among all divisions through shared governance, continuous improvement, and professional development.
7. **Innovate & Excel:** Transform the employee experience to be an employer of choice in our region and empower employees to assist in student momentum.

For Our Partnerships

8. **Recruit:** Identify student and community needs and bring appropriate partners together to solve problems collaboratively.
9. **Steward:** Nurture our partnerships to maximize synergies and ensure mutual benefit to all stakeholders working together for our region.
10. **Innovate & Lead:** Approach our relationships cohesively and proactively to seize emerging opportunities and lead collaborative efforts aimed to improve our region.

For Our Community

11. **Innovate Economic Empowerment:** Create innovative pathways to economic empowerment that meet the needs of our service area's residents where they are.
12. **Competitiveness:** Maintain and showcase our competencies as a training and education provider that serves as an economic development driver and ensures the availability of a qualified workforce in our region.
13. **Quality of Life:** Empower our community to meet its challenges by finding flexible, innovative solutions to the changing nature of work and prosperity.

RISE Above

A-B Tech's Strategic Plan 2020-2025



A Summary of the Strategic Planning Process (October 2020 - Present)

With affirmation from our Board of Trustees to maintain our focus on our vision, “Changing Lives • Strengthening Communities,” the seven taskforces of the Strategic Planning Committee conducted in-depth analyses and drew upon a well of institutional knowledge to formulate recommendations in each of the taskforces’ respective areas, Instruction, Engagement, Recruiting, Development, Educational Program Analysis, Advisement, and Community Partnerships.

The Executive Leadership Team then synthesized the findings and recommendations, reviewing and revising our mission, identifying our foundational focus areas, and setting strategic goals for our four main constituencies- our students, our employees, our partners, and our community.

Revised Mission and RISE Above Draft for College-wide Review

MISSION

Dedicated to the success of students and communities, Asheville-Buncombe Technical Community College provides meaningful teaching and learning in a curriculum, continuing education, and workforce development environment committed to Respect, Integrity, Support, and Equity (RISE). We welcome everyone to join us.

Foundational Focus Areas

EQUITY: Systems, policies, and practices that support equity for all people and an organizational culture that embraces diversity and inclusion.

LEARNER FOCUSED: Meeting students’ needs inside and outside the learning environment so they can fully engage.

REMOVING BARRIERS: Eliminating obstacles to effective communication, collaboration, and student success.

FINANCIAL WELLNESS: Ensuring the fiscal sustainability of students, our employees, our institution, and our community.

Concept Model for RISE Above

