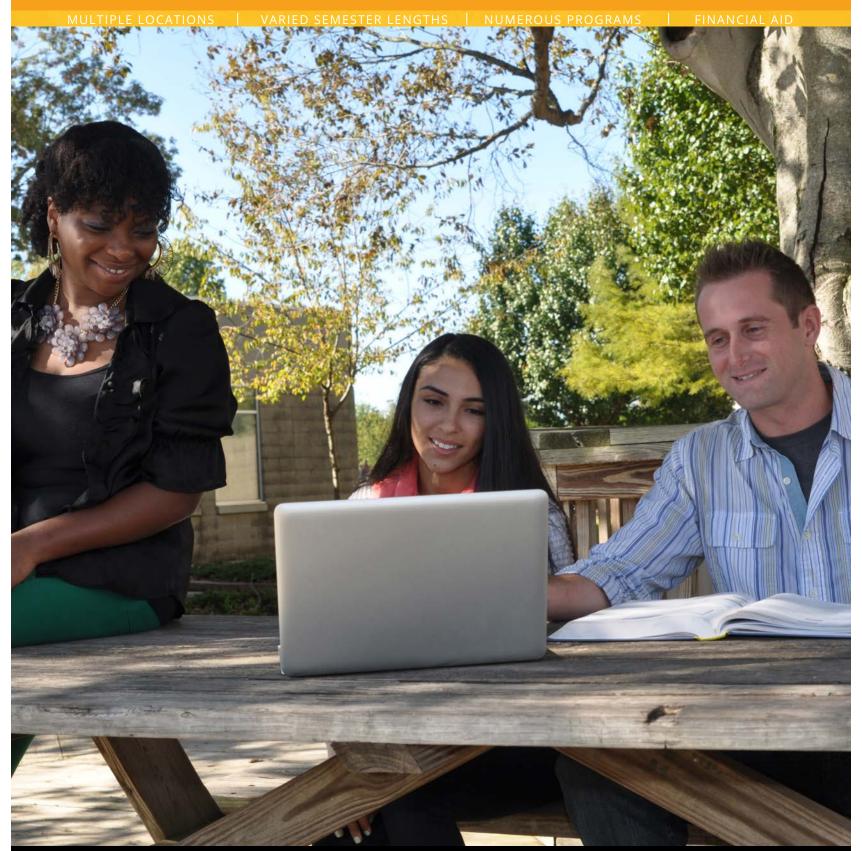


2022 - 2023 Associate in Arts: Communication Pathway

Arts and Sciences



Associate in Arts: Communication Pathway

All Pathways are designed to transfer to a four-year institution for eventual completion of a BA/BS degree.

Communication as a field of study helps students develop analytical skills and proficiency in comprehension and interpretation, as well as, in writing, and speaking. The field covers all aspects of human communication and the Communication Pathway at A-B Tech prepares transfer students for majors in communication studies, mass communication, journalism, public speaking, media production, public relations, advertising and marketing, or any combination of these disciplines.

A communication degree can prepare students for positions that value well-crafted, targeted, multi-channel messages in media relations and/ or production, corporate training, public relations, politics, education, and business. Communication majors develop skills in critical thinking, media literacy, visual literacy, research based analysis, public speaking, conflict management, and human communication competencies.

The Communication Pathway is fully online.

For More Information:

Contact Rusty Holmes by email at leebholmes@abtech.edu or by phone at 828-398-7835

Total Cost Estimate

Tuition per Semester (NC Resident)	\$1,216.00 (16+ credit hours) \$76.00/credit hour (1-15 hours)
Computer Use and Technology Fee	\$48/semester
Activity Fee	Fall and Spring semesters only, Main campus and Online, \$35.00
CAPS Fee (Campus Access, Parking and Security)	\$20/semester
Matriculation Fee	\$6/semester
Student Insurance	\$2/Semester
Consumable Supply Fees	\$15 Some ART, BIO,CHM, HEA, PED, and PHY courses
Books	cost may vary

	Cours	se Pref	ïx Course Name	Credit Hours
ester	ACA 1	122	College Transfer Success	1
	COM 2	231	Public Speaking	3
	ENG 1	111	Writing and Inquiry	3
Sem	MAT 1	152	Statistical Methods I	4
First Semester	PSY 1	150	General Psychology	3
ш	ART 2	275	Introduction to Graphic Design	3
ter	ENG 1	112	Writing/Research in the Disc	3
nes	PHI 2	240	Introduction to Ethics	3
Second Semester	SOC 2	210	Introduction to Sociology	3
	COM 1	120	Intro to Interpersonal Com	3
Third Semester		111	Elementary French I (or SPA 111)	3
	ART 2	266	Videography I	3
ter	CIS 1	110	Introduction to Computers	3
mes	COM 1	140	Intro Intercultural Com	3
Fourth Semester	FRE 1	112	Elementary French II (or SPA 112)	3
	BIO 1	110	Principles of Biology	4
Fifth Semester	COM 1	110	Introduction to Communication (or ART 267)	3
Sem	COM 1	150	Intro to Mass Comm	3
£	HIS 1	112	World Civilizations II	3
Ï	HUM 2	220	Human Values and Meaning	3

AA and AS degrees require completion of a minimum of 60 semester hours of credit, but pathways may include extra hours to meet university baccalaureate degree plans. Completion of hours beyond 60 may not be required to meet AA or AS graduation requirements but is recommended based on programs offered by intended transfer institutions.