## CHANGING LIVES





## FROM INTERIM PRESIDENT

## DENNIS R. KING



Dennis King, Ed.D.

It is my pleasure to welcome you to the annual report of Asheville-Buncombe Technical Community College for fiscal year 2012-13: Changing Lives: Building a Better Community. As you peruse these pages, we hope you will see how your investments in A-B Tech have helped us provide student scholarships and innovative programming that fall outside the capability of the College's operating budget.

Our success is your success – as donors to A-B Tech, you are investing in our community and its citizens. You are investing in the future of people who otherwise might not have an opportunity to get an education. You are investing in the vibrancy of our service area, which includes Asheville, Buncombe County and Madison County.

A-B Tech enjoyed a milestone fundraising year, thanks to a \$5 million unrestricted gift, as well as

an additional \$100,000 for endowed scholarships, from Jack and Carolyn Ferguson. In recognition of their generous contributions, A-B Tech's Board of Trustees voted to name our new Allied Health & Workforce Development Building for the Fergusons and they were recognized by the Council for Resource Development with a national award for their support of A-B Tech and other organizations.

While most of our gifts are not as large, they are equally valuable. There are few donations that are as cost-effective as investing in A-B Tech – even a donation of \$500 provides half a semester's tuition for a deserving student.

This annual report features seven exemplary students who have benefited from your generosity and many highlights from the last year, all of which demonstrate how A-B Tech changes lives and builds a better community. At the heart of every achievement is our appreciation of your generous support. Your philanthropy provides a critical margin of excellence for A-B Tech by supporting new initiatives in the academic realm, our entrepreneurial outreach, student scholarships, faculty development grants, and much more.

As we move forward, A-B Tech is committed to fulfilling its mission as an openaccess higher education institution dedicated to serving our students and the community with quality educational programs, training and services. With area businesses and organizations as our partners - and with your generous support the future is bright with opportunities to develop, enhance and expand A-B Tech's educational, cultural and economic contributions to our community.

Once again, we thank you for your continued generosity to the College and our students. A-B Tech belongs to Buncombe and Madison counties, and it is a resource worth supporting, using and cherishing.

Dennis King Dennis King, Ed.D., Interim President



## **BOARD OF TRUSTEES**



Joe Brumit, Chair



Ray Spells, Vice Chair





William A. Hart, Jr.



Kaye A. Myers



John Parham Jr., MD



## MESSAGE FROM BOARD OF TRUSTEES

## CHAIR IOE BRUMIT

















Asheville-Buncombe Technical Community College had guite a year in FY 2012-13. The theme of this report: Changing Lives: Building a Better Community captures what our staff, faculty, board members and you - our valued donors - have been able to achieve as partners in educating our students and making our community a better place to live.

One of the year's high points certainly was Jack and Carolyn Ferguson's \$5 million donation – the largest private gift in the history of A-B Tech. In recognition of their generous support, the Board of Trustees voted to name the College's new Allied Health & Workforce Development building in their honor. The county broke ground for construction last winter and the building is scheduled for completion in the fall of 2015.

The College also experienced a transition in leadership this year. As I write, the Board of Trustees is engaged in a national search for a new President and A-B Tech is in excellent hands

under the leadership of Interim President Dennis King. Our collective goal is to provide leadership, vision, stability and a positive approach that our students, employees, supporters and community can rally around.

A-B Tech's fundamental mission – educating our students and providing a skilled workforce for our community - remains unchanged. We have excellent faculty, staff and partners who take that mission to heart and give their best every day. The longer I'm involved with A-B Tech, the more excited I get, especially as an entrepreneur, about the multitude of possibilities for new directions and partnerships. One of my favorite quotes is from the late Walt Disney:

### If you can dream it, you can do it.

We have only to look around us to see that many our dreams for A-B Tech came to fruition this year: our visionary Culinary and Hospitality program celebrated its 45th anniversary by winning more national honors and launching the Craft Beverage Institute of the Southeast; we broke ground on a new building that will educate 300 additional students a year for healthcare jobs; we were named a Military Friendly School; we received record donations that allowed us to provide more scholarships than ever – and there are many more exciting plans on the horizon.

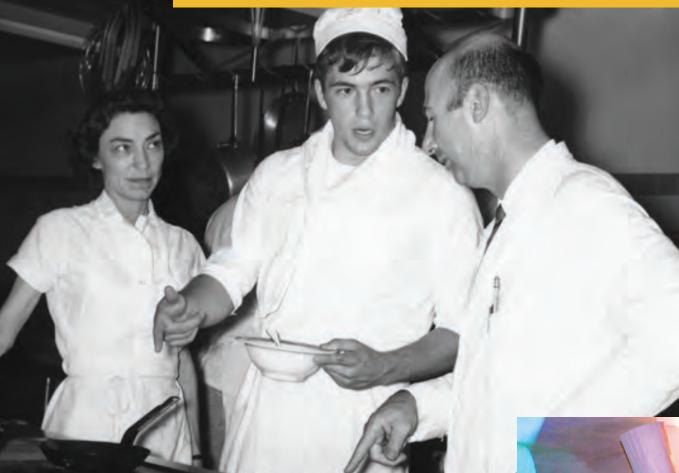
We're grateful to our supporters for recognizing the importance of A-B Tech's role in our community. Your support is vital as the College faces an increased need for funding to support student access to education and enhanced educational programs. Thank you for your support, and please join us to help make a great college even better.

Joe Brumit, Chair

## **CULINARY CELEBRATES**



Chef Werth



A-B TECH'S CULINARY ARTS PROGRAM is celebrating 45 years of world-class education. Chef Robert Werth, a native of France, established the program in 1968. He was hired to design and teach the culinary technology program, which had only four students in its first class and graduated two. Werth never had that problem again, with the award-winning program drawing students from all over the country. He served as department chair when he retired from A-B Tech in 1994, handing the reins to one of his former students, Chef Sheila Tillman, who still serves as the Associate Dean of Hospitality Education.

### 45TH ANNIVERSARY - CULINARY ARTS PROGRAM



## SUCCESSFUL GRADUATES

Numerous graduates have held important culinary leadership positions throughout the country.

- Vice President
   Culinary and
   Corporate Chef of Ritz
   Carlton Hotels
- Cook at Alinea
   Restaurant in Chicago
   (Voted 2011 6th Best
   Restaurant in the
   World by London's
   Restaurant Magazine)
- Owner/Partner
   Outback Restaurant
- Pastry Chef French Laundry
- Executive Chef Kendall Jackson Wineries

#### THE MAGNOLIA BUILDING AND RESTORATION OF FERNIHURST

The Magnolia Hospitality Education building – where A-B Tech trains students in its nationally acclaimed culinary, baking and pastry arts, hotel and restaurant management programs – was completed in 2006. Funded through the 2000 state higher education bond referendum, the 39,000-square-foot Magnolia Building features:

- Four state-of-the-art kitchens
- A 150-person banquet hall and a private dining room
- A demonstration hall that seats 120
- An ice-carving deck

**Fernihurst** 

A seven-room lodge

In 2008 the Center for Culinary Arts and Hospitality was dedicated to philanthropists Joe and Janice Brumit for their support of the program. The Brumit Center is comprised of the Magnolia building and a recently renovated historic structure called Fernihurst.

Built circa 1875 by Civil War Colonel John Kerr Connally, Fernihurst was once the center of social activity for the elite township of Victoria and the City of Asheville. The house takes its name from Connally's ancestral home in Scotland, the 16th century "Ferniehirst Castle." A-B Tech acquired the building in 1974 and used it as offices before the renovation, which earned a Griffin Award for historic preservation from The Preservation Society of Asheville and Buncombe County.

The first floor of Fernihurst is used as a classical-dining restaurant, enhancing opportunities for students to train for careers in an industry that created 20 percent of the region's new jobs in the past five years, according to Tom Tveidt, director of the Asheville Area Chamber of Commerce's Metro Business Research Center. The second floor of the building houses conference rooms and A-B Tech Foundation offices.





A-B Tech Community College's Culinary Arts program celebrated its 45th anniversary by launching THE CRAFT BEVERAGE INSTITUTE (CBI) OF THE SOUTHEAST, a premier education destination to meet the needs of the region's rapidly growing craft beverage industry. Asheville is known nationally as a "Beer City" destination.

The College offers a two-year degree in a competitive Brewing, Distillation and Fermentation program that teaches the science and technical art of craft beverages. A large component of the process will require STEM (Science, Technology, Engineering and Math) education.

The first class, capped at 24 students, quickly filled up with highly qualified students from throughout the nation, many of whom had degrees and experience working in other fields, but wanted to get into brewing. The College recently filled its second class and has a waiting list for the second year in a row.

The growth of the beverage industry in Western North Carolina was led by the Biltmore Estate Winery, the world's most visited winery. Now the region is welcoming the production facilities of New Belgium, Sierra Nevada and Oskar Blues breweries, joining Asheville's own Highland Brewery and other microbreweries in the area.

"Big things are happening here in North Carolina," said Sheila Tillman, Associate Dean of Hospitality Education at A-B Tech. In addition to the Biltmore winery and the major craft brewers, Western North Carolina is also home to three distilleries.

A-B Tech also provides Continuing Education and Workforce Development programs in the beverage industry through hands-on training in its fermentation facility, designed specifically for brewing, winemaking and distillation at the College's Enka location.

## 45TH ANNIVERSARY - CULINARY ARTS PROGRAM

To lead classes at the CBI, the College tapped Jeff Irvin as the institute's first brewmaster. After graduating with a degree in biology from Iowa State, Irvin enrolled in the University of California - Davis Master Brewers program. After completing it, he became the Master Brewer for Olde Main Brewing Company in Ames, Iowa.

When Irvin began at Olde Main, he was in charge of setting up the brewery. After spending an entire year in brewery design, he continued making improvements after the opening. "It's an

ever changing beast that has to evolve with production demands. You have to anticipate what happens in the future," Irvin said.

To create further opportunities, A-B Tech and Appalachian State University have signed a 2+2 agreement for Associate of Science degree graduates to transfer from A-B Tech to ASU for a bachelor's in fermentation sciences.

Officials believe the agreement marks the first time any U.S. community college and four-year university have partnered to offer a fermentation sciences degree. This is also Appalachian's first 2+2 agreement with a North Carolina community college.

Under the agreement, A-B Tech students who successfully earn an associate of science degree will be able to transfer to Appalachian to finish the last two years of their bachelor's degree in fermentation sciences. The University will guarantee space availability for six A-B Tech students prior to fall enrollment.

#### FIRST-PLACE GOLD MEDAL 2007

A-B Tech alumnus **DANIEL GORMAN** was named "Best Young Chef in the World" after beating

six chefs in the Hans Bueschkens Junior Chefs Challenge international competition May 2013 in South Korea.

Gorman won "Best Young Chef of the Americas" and

advanced to global competition by winning the World Association of Chefs' Societies Junior Chefs Challenge for the Americas in 2011. In South Korea, he competed against chefs from Australia, China, Germany, Italy, Sweden and the United Arab Emirates.

A 2007 Culinary Technology graduate, Gorman was a member of the A-B Tech student culinary team that won the American Culinary Federation's (ACF) national competition. He also won ACF's Southeast Region Student Chef of the Year and National Student Chef of the Year.



#### **CULINARY COMPETITION AWARDS**

A-B Tech Culinary students have the opportunity to join the award-winning Culinary Team, which has been ranked six times since 2003 as one of the Top Four nationally in the annual American Culinary Federation Student Culinary Team competition. The team won First Place in the nation in 2007.

The competition requires student teams to first demonstrate butchery and knife skills and then prepare a four-course signature meal. They are awarded points out of a possible 40. Gold medal winners have to earn at least 36 points.

- Winner of North Carolina Student Culinary Competition, 1996-2001, 2003-2009, 2011-2013
- American Culinary Federation Southeast Regional Student Culinary Competition, 1st Place 1997, 2003, 2006, 2007, 2009, 2011, 2013.
- American Culinary Federation National Student Culinary Competition
- Silver Medal 1997, 2003, 2009, 2011, 2013
- Gold Medal 2006



JACOB HAUG was home-schooled when he enrolled at A-B Tech Community College to study Web Technologies as a dual-enrolled student. He pictured himself getting a degree and working for himself. He certainly didn't imagine working for one of the most well-known companies in the United States.

While at the College, he studied his passion and became a member of the award-winning Cyber Defense Team, handling the security of any web-based applications the team encountered, as well as the security for any Mac and Linux servers.

Jacob planned on working as a freelance developer and did for a while. But in September 2010, a few months after he earned his degree from A-B Tech, he sold his company. "After that, I was looking for something else to do. A job offer from Apple came along shortly after, and was a complete surprise to me," he said.

His knowledge and expertise helped land him the software engineer position in California. "I build and maintain web based applications and systems that are used to further the development of Apple products. I also maintain servers, lots and lots of servers," Jacob said.

"The instructors and the environment made the biggest impact on me while I was there. A-B Tech's small class sizes allowed each student to get the one-on-one attention that I feel is imperative to effectively bettering your skills/knowledge around a particular subject area," Jacob said.

"The instructors weren't afraid to answer questions outside of the immediate subject matter of the course, which helped me learn even more. The instructors also allowed me to challenge myself."

### **HIGHLIGHTS**

# CELEBRATING THE FUTURE OF JOBS AT A-B TECH

A-B Tech Community
College broke ground on a
158,000-square-foot Allied
Health and Workforce
Development Building,
funded by a ¼-cent sales
tax increase passed by
Buncombe County voters
in the November 2011
election.

The building is expected to house approximately 20 programs. It will feature a nursing simulation suite that includes two isolation units, two labor and delivery units and two ICU units; specialized laboratories for Medical Laboratory Technology, Radiography, Sonography, Pharmacology and Surgical Technology; and a Medical Assisting laboratory that includes a student/staff health clinic.





#### EXPANDED GOODWILL PARTNERSHIP PROVIDES PATHWAYS FOR DEGREE SEEKERS

A-B Tech Community College has expanded its partnership with Goodwill Industries of Northwest NC and offers credit-bearing classes at Goodwill's Training Center, 1616 Patton Ave., in West Asheville. The space includes nursing and hospitality training labs and skills-training classrooms.

Students can begin pursuing credit toward a college degree or diploma at the center through courses such as Intro to Computers, Expository Writing, Success and Study Skills, General Psychology and Medical Terminology. The location gives students more flexibility in earning college credit. A number of the classes offered at Goodwill are required for most of A-B Tech's degree programs. A-B Tech also partners with Goodwill in offering workforce development courses and GED preparation while Goodwill provides job search assistance and coaching.

## A-B TECH OPENS SOUTH LOCATION

A-B Tech Community
College opened a new
location to serve residents
of South Buncombe County
by offering a variety of
courses closer to home.
Jason Fair, serves as
Coordinator for A-B Tech
South, which is located on
Airport Road.

The site offers classes in standard curriculum as well as continuing education (non-credit) courses. A-B Tech South recently added GED classes and English as a Second Languages courses, both of which are free.





JAYNE ENGLISH returned to school at 46 to pursue her dream of being a social worker. Her goal to recreate herself was driven by her success in overcoming great personal challenges. After ending a long-term abusive relationship, Jayne found herself homeless and in need of a plan for her future. She enrolled at A-B Tech and soon found a place where she not only felt she belonged, but a place where she could thrive.

Following her first semester at A-B Tech, she became a member of the Phi Theta Kappa honor society and began serving as chapter secretary. Later, she was elected as secretary of the College's Student Government Association. She now serves as the president of the organization and as a student liaison on A-B Tech's Board of Trustees.

She used her education and community service time to advocate for the needs of women. Through Jayne's work in coordinating the SGA voter registration and education drive, she met the president of the local chapter of the

League of Women Voters and was appointed to the chapter's Board of Directors steering committee. She is also a Foundation Scholarship recipient, receiving the Altrusa International Scholarship and was nominated to represent A-B Tech in the statewide Dallas Herring Achievement Award competition.

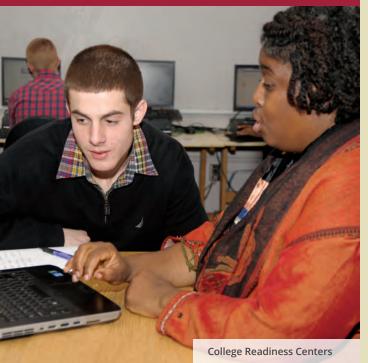
## **HIGHLIGHTS**

#### **OBAMA PRAISES A-B TECH**

U.S. President Barack Obama touted A-B Tech Community College during a stop at Linamar in Arden in February. A-B Tech started working with Linamar a few years ago to provide two types of training for the company – open enrollment technical skills training and customized training.

Obama praised customized training partnerships at the College. "A-B Tech and Linamar worked together to do something that is really smart. Rather than have kids just – or in some cases not kids, older workers – show up and they're taking a bunch of classes, but they don't know how this is directly going to lead to a job, what you do is customize the class to train people so they can come and work at the plant and they're getting experience that's directly applicable to what's being done here at the job," he said.

"That's good for the community. It's good for Linamar because they're getting workers who they know can do the job. It's good for the folks who are going to the community college, because they know if they work hard and they do well in the class, there's a job waiting for them. It's good for the economy as a whole," Obama said.



# CENTERS PREPPING HIGH SCHOOL STUDENTS FOR COLLEGE

College Readiness Centers (CRCs) have been created at two local high schools to give students an extra boost to prepare for their education after graduation.

Starting with the 2013 school year, the CRCs opened in T.C. Roberson and Asheville High. The classrooms are designed to improve high school students' skills in reading, writing, arithmetic, and algebra prior to entering college.

The overall goal is for students to enter A-B Tech or any other college or university without the need for developmental courses. This will not only save students time and money, but also will improve their chances of successfully completing a college credential, so that they can seamlessly continue their education or enter the work force.

# VOLUNTEER AND INTERN PROGRAM LAUNCHED

A-B Tech Community College launched a Campus Volunteer and Intern program to enhance student success by placing volunteers in such areas as Student Services, Academic Success and the Writing Center.

Volunteers can chose from several options, including one-on-one student tutorials in math, reading, writing and science, performing filing and data entry, grading tests or being college ambassadors.



## FORMER SPECIAL NEEDS CHILD



As a child in Texas, JEREMY JACKSON was designated as a special needs student. He graduated high school and came to Asheville not knowing what his future held.

"But I thought about who I was letting down if I didn't go to college," he said. "A lot of the instructors were not afraid to step into the role of mentor."

Jeremy has now earned Associate in Arts and Associate in Science degrees from A-B Tech and is now working on a third degree in Massage Therapy. He plans to become a physical therapist and also serves as a mentor to younger African-American males.

"I like to motivate and inspire youth," he said. "Youth are the heart of the community, so I plan to encourage them to get a superior education. I want to ensure our youth remain in school, graduate, and enroll in college. My aim is to mentor future generations."

As an active member of the College's Minority Student Leadership Academy, Jeremy has attended many events that pave the way to success. He was one of 48 students selected to attend the Men of Color Inaugural Student Leadership Institute's Conference in Phoenix.

"One of the most impressive parts of the conference was looking out over a sea of faces of color...that had attained their

PhD. or Ed.D. The room was filled with African-American community college presidents, vice presidents, and chancellors," Jeremy said.

Jeremy won seventh place in the state for public speaking at the Phi Beta Lambda state leadership conference. He has been accepted to East Carolina University and plans to attend there in the fall.

Jeremy was also one of the first recipients of the 100 Men and Women Minority Scholarship awarded through the College's Foundation. Established by Samuel Abdul-Allah and Johnnie Grant, the scholarship provided two \$1,000 scholarships for the 2012-13 academic year.



## THERAPY DOG PROGRAM POPULAR WITH STUDENTS AND STAFF

Registered/certified therapy dogs offer emotional support and stress relief to students and staff under the Volunteer Services Office's Therapy Dog Program. The teams are stationed at several areas on campus, including the library, veterans' lab/café, student services and arts and sciences. Teams also take part in special activities on campus.

"I am looking forward to finding more ways to integrate therapy dogs into the enrollment and retention work we do here in Student Services," said Rebecca Howell, Director, Student Advising and Counseling. "Therapy dogs have been well received by our veteran students and I am encouraged that these students have found another way to connect with the A-B Tech community during the drop-in Vet Connections Café. Getting started, and continuing, with a college education can be a very stressful experience for some of our students. Finding ways to reduce that anxiety and make connections are extremely important in retaining our students," she noted.

#### VET CONNECTIONS CAFÉ GIVES VETERANS A PLACE OF THEIR OWN

Vet Connections Café is where veterans on the A-B Tech campus can find a place to connect. It benefits students with veteran status by giving them the opportunity to socialize with fellow veterans while providing a quiet place for them to study outside of other labs that are open to all students.

A group of A-B Tech Volunteers has created a relaxing environment that is favorable to veterans needing camaraderie and a peaceful environment. The vets receive tutoring from these qualified volunteers - some who are veterans themselves – while having access to computers and printing. The vets also enjoy an assortment of refreshments donated by the Veteran's Services Office.

#### HAPPY 40TH BIRTHDAY A-B TECH DENTAL CLINIC

The A-B Tech Foundation and the Friends of the A-B Tech Allied Dental Programs held an Anniversary Reception for the A-B Tech Dental Clinic to celebrate 40 years on campus. The Dental Hygiene and Dental Assisting programs have been accredited since the early 1970s.

The children's dental sealant program is in its 15th year at A-B Tech's dental clinic.

The College's partnership with Eblen Charities provides dental sealants to all second-graders in Buncombe County and Asheville City schools at no cost on Fridays, from January through May.





As a member of the Student Hot Food Team, Culinary Arts student **RUTH SOLIS** already knows about hard work and long hours. She puts in more than 70 hours a week at the College with at least two days spanning 8 a.m. to midnight, practicing for competition, taking classes and studying.

"People should know what they're getting themselves into before going into the culinary program," she said. "Make sure that you love cooking and you understand that it's not going to be easy. I've seen a lot of people drop, because it's hard. It's not just going in there and cooking or baking a cake. You have to do

the paper work. You cannot slack. You have to meet the standards of what the chefs expect out of you."

Ruth's love for the kitchen began around the time most children head for kindergarten. "I always enjoyed being with my mom and grandmother in the kitchen. That was the gathering room in my family." she said. By age 7, she was cooking solo. Her family later immigrated to the U.S. from Mexico, in part for Ruth's educational opportunities, but Ruth wanted to become a professional chef.

Her father wasn't easily convinced. "We are a traditional Mexican family. He

wanted me to be like my cousins and become a doctor, lawyer or study international business," she said.

There wasn't a culinary college in Ruth's hometown of Sparta, but she took culinary classes in high school and heard about A-B Tech and its Hot Food Team from her teachers. After visiting A-B Tech and meeting its instructors, she was convinced it was the best choice for her future. And once her parents learned about the rigorous program, they became her biggest supporters.

"The chefs expect so much out of us," Ruth said. "Once we get out there in the real world, it's what sets you apart."

#### A-B TECH AWARDED MILITARY FRIENDLY SCHOOLS® TITLE

Victory Media, the premier media entity for military personnel transitioning into civilian life, has named A-B Tech Community College to the coveted Military Friendly Schools<sup>®</sup> list. The list honors the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members, veterans, and spouses as students and to ensure their success on campus.

A-B Tech has a Coordinator of Veterans Services on campus to assist those students. "We want to ensure the process for veterans receiving their education benefits is as smooth as possible," said Mary Albert, Coordinator of Veterans Services at A-B Tech. "I also work with a specialist at the Employment Security Commission, who works with veterans to find them jobs upon graduation."



#### A-B TECH HONORED FOR BEING A "MODEL OF EFFICIENCY"

A-B Tech Community College was one of seven colleges and universities nationwide honored by University Business magazine in its spring 2013 "Models of Efficiency" national recognition program. The Models of Efficiency program recognizes innovative approaches for streamlining higher education operations through technology and/or business process improvements.

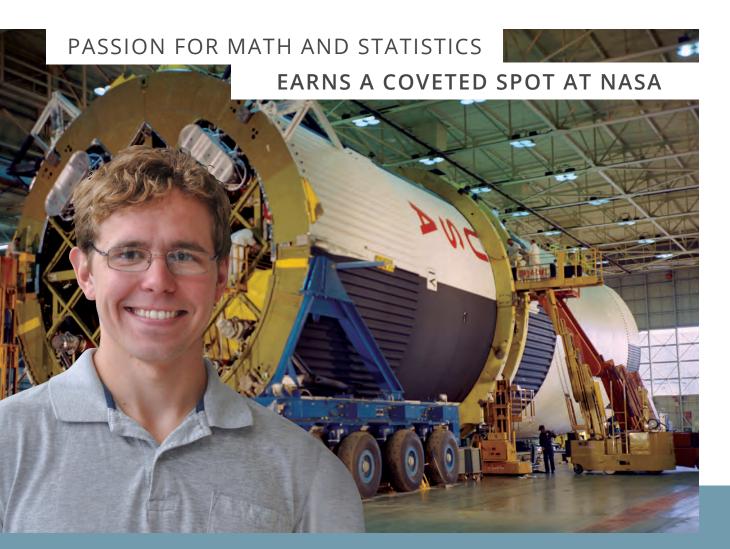
To eliminate long wait times in student services departments such as admissions, advising, financial aid, and the registrar's office, A-B Tech decided to follow the Department of Motor Vehicles model, where requests are centralized and each person is given a number, then is seated until their number appears on an LCD screen.

Now, after signing in at the kiosk and answering a few questions about the purpose of their visit, students receive printed directions with a call number and an approximate wait time.

While waiting, students can work on nearby computers, visit the career center, or do some shopping in the campus bookstore, where a loudspeaker system announces the number being served. If multiple advisors need to be seen, staff can transfer students from one service to another, slotting them according to their original arrival time. Additionally, information about the reason for each student's visit can be forwarded ahead to the next advisor, prepping them before the student walks in the door.

As of spring 2013 registration, the financial aid office saw an average of 110 students a day with a peak of 264 one day. The average wait time has been reduced from 21.5 minutes to 8.5 minutes. The personal attention and shorter wait times have helped to reduce student complaints and has saved A-B Tech about \$40,000 a year.





A-B Tech Community College student MICHAEL ROSE was chosen by NASA to travel to Marshall Space Flight Center in 2012 to participate in a three-day on-site event.

He was selected as one of 40 community and junior college students from across the nation to be part of the National Community College Aerospace Scholars project. Rose, an Associate in Science student, competed for a spot in Huntsville through an application process and his scores from online lessons, where he learned what it takes to plan a mission to Mars.

The program is a three-day on-site event at Marshall Space Flight Center in Huntsville, Ala., and offers students from across the nation the opportunity to interact with each other as they learn more about careers in science and engineering.

While at NASA, students formed teams and established fictional companies interested in Mars exploration. Each company was responsible for developing a prototype rover, designing a line drawing of the rover, and forming the company infrastructure including budget, communications, and presentations.

Rose had an interest in science and space, so when his Math Instructor Tammy Sullivan told the class about the program, it grabbed his attention. "I am passionate about math and statistics. I enjoy reviewing issues that can be solved logically," he said.

He currently serves as a Math Lab student peer tutor in the Academic Learning Center.

#### OPERATING AND NONOPERATING REVENUES

	TOTAL	\$66,396,030	100.00%
12	Capital Gifts	18,610	0.04%
11	Capital Grants	35,860	0.05%
10	County Capital Aid	925,641	1.39%
9	State Capital Aid	2,454,998	3.70%
8	County Appropriations	8,152,202	12.28%
7	Noncapital Grants	16,699,652	25.15%
6	Noncapital Gifts	574,112	0.86%
5	Investment Income	32,334	0.05%
4	Student Tuition and Fees	8,878,147	13.37%
3	Sales and Services, net	3,276,739	4.94%
2	Other Revenues	8,731	0.01%
1	State Aid	\$25,339,004	38.16%

#### OPERATING AND NONOPERATING EXPENSES

1	Instruction	\$25,070,265	38.84%
2	Academic Support	5,206,189	8.07%
3	Student Services	3,246,830	5.03%
4	Institutional Support	8,840,942	13.70%
5	Operations and Maintenance of Plant	6,393,529	9.91%
6	Student Financial Aid	8,554,265	13.25%
7	Auxiliary Enterprises	4,564,930	7.07%
8	Depreciation	2,597,229	4.03%
9	Other Expense	64,699	0.10%
	TOTAL	\$64,538,878	100.00%

#### **STUDENTS 2012-13**

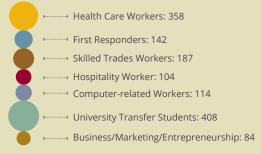
#### **CREDIT STUDENTS: 11,308**

Males: 43.6% Females: 56.4% Full-Time: 35.0% Minorities: 14.0%

Buncombe/Madison Residents: 79.1%

Average Age: 27.7

#### **DEGREES, DIPLOMAS AND CERTIFICATES** BY SECTOR



#### **NON-CREDIT STUDENTS: 15,240**

Males: 49.1% Females: 50.9% Minorities: 17.7%

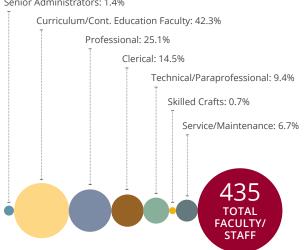
Employed (full & part-time): 63.9% Buncombe/Madison Residents: 79.3%

Average Age: 40.7

## FALL 2013 FACULTY/STAFF

#### **FULL-TIME FACULTY/STAFF**

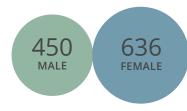
Senior Administrators: 1.4%



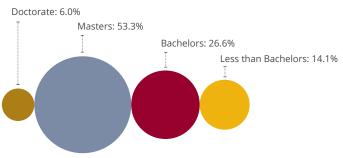
#### **TOTAL FACULTY**



#### **TOTAL EMPLOYEES**



#### **FULL-TIME FACULTY CREDENTIALS**



## MESSAGE FROM COLLEGE ADVANCEMENT

## EXECUTIVE DIRECTOR SUE OLESIUK



Your friendship, support and giving make a true difference to A-B Tech. We see that each and every day. Your generosity allows us to live out our mission:

The mission of the Foundation is to support Asheville-Buncombe Technical Community College in all of its programs and activities to ensure that quality educational opportunities are available to its students, faculty and staff.

The Office for College Advancement continues its legacy of making more and more scholarships available to students enrolling at A-B Tech to earn a credential that may change their lives and the lives of their families, as well as the community. Through the generosity of individual and corporate donors, employee giving and our special events, the total number of scholarships has increased each year that the A-B Tech Foundation has existed. This year's Annual Report gives you a chance to see the number of students who've been given the opportunity to come to A-B Tech and receive an outstanding education.

At A-B Tech, our alumni are valuable members of our community. We encourage alumni to stay connected with their classmates and other alumni. Our goal is to facilitate lifelong connections between alumni and the College. Through on- and off-campus events, online resources, publications, volunteer opportunities and programs that connect alumni with students, fellow graduates and faculty members, we provide opportunities for alumni to remain close to A-B Tech in ways that are most meaningful to them.

Please join us at any of our special events coming up this year, especially if you would like to enjoy a round of golf at Mount Mitchell, a Summer Tea & Lecture, or simply a tour of one of A-B Tech's campuses. And, if you'd like to experience the work of our very talented Culinary Arts students and faculty, plan to join us on October 2, 2014, for **Autumn in Asheville**. These events provide funds for many important scholarships.

A-B Tech also is supported with grants that enrich our campus and the work of our exemplary faculty. For example, a grant from a private foundation supports the College's Minority Student Leadership Academy, an important new addition to the many opportunities our college students may experience when they enroll at A-B Tech.

Members of the Foundation's Board of Directors give of their time and talent in volunteer service to the College. Their guidance and direction help us make our mission a reality.

We look forward to a bright future for the work of College Advancement. Together, we are all empowering our students to create a future with no limits.

Gratefully,

Sue H. Olesiuk, Executive Director for College Advancement

N. Olesink

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2013 BUDGET		
Distributions for Scholarships	\$294,160	34.00%
Distributions for Program Support	145,963	17.00%
Operating Expenses	117,220	14.00%
Grant Expenditures	307,029	35.00%
TOTAL EXPENSES	\$864,372	100.00%
Other Revenue	\$27,701	1.00%
Contributions	5,667,760	94.00%
Grant Reimbursements	263,171	4.00%
Investment Income	73,679	1.00%
TOTAL REVENUE & SUPPORT	\$6,032,311	100.00%

NET ASSETS 07/01/2012: \$7,637,650 NET ASSETS 06/30/2013: \$13,352,844

#### Four Lavender Fund Recipients

#### HELPING CHILDREN BY ASSISTING PARENTS

When **KEN AND IDA BROWN** retired and moved to Asheville, they decided to focus their free time on volunteering and philanthropy. They transferred their passion for helping children into a program that encourages youth to finish high school and continue their education.

In 2004 the Browns, in conjunction with Gene Bell and the Asheville Housing Authority, founded I HAVE A DREAM FOUNDATION OF ASHEVILLE, which is a local offshoot of the national New York-based I Have A Dream Foundation.

The Asheville Foundation is an educational-based program focused on working with children from local public housing to help them through high school and on to college. As they began to learn more about the children in the program, the Browns realized the majority of these children came from single mother households and that these remarkable women often needed help themselves.

Ken and Ida consulted Elizabeth Brazas, President of the Community Foundation of Western North Carolina, for advice on how they could help these women. Elizabeth suggested A-B Tech Foundation's Lavender Fund. After hearing more about the Fund, the Browns realized this was exactly what they wanted to do – help single parents with children. "What we like most about the Lavender Fund is its wrap around services, since so many individuals drop out of school due to things they cannot control. Life gets in the way."

The Lavender Fund was established at A-B Tech in 2008 through the generosity of an anonymous donor and the Community Foundation of Western North Carolina. The program provides scholarship opportunities to support single parents with children at home who want to go back to school to gain the education and confidence needed to change their current situation and become financially independent.

The program is based on a case management model with funds to help with students' emergency needs such as rent, utilities or something even as basic as food, in addition to the tuition assistance and advising.

The success of the Lavender Fund students is astounding. "Lavender has served 147 single parents with scholarships, and the fall-to-fall retention/completion rate has remained between 88 and 93 percent since the program began," said Liz Atkinson, A-B Tech's Lavender Fund Advisor. The current national average rate for community colleges is 56 percent.

For more information on how to be a part of this special program, contact the Foundation Offices at 828-398-7176.

## COMIC BOOK SUPER TALENT



A-B Tech graduate and local business owner CHRIS SPARKS was nominated for a prestigious Eisner Award, which honor creative achievement in American comic books.

Sparks edited the book, Team Cul De Sac: Cartoonists Draw the Line at Parkinson's, to raise funds for the Michael J. Fox Foundation, the world's largest private funder of Parkinson's research. It was nominated in the Best Comics-Related Book category.

"I was totally gob-smacked when I heard the news," said Sparks said, a 2010 Digital Media graduate. "I never thought I would ever be nominated for an Eisner award. Will Eisner was a comic genius and I am such an admirer of his work." Eisner Award winners are announced each July during Comic-Con in San Diego. Although Sparks did not win, he was honored in an even more meaningful way with the Bob Clampett Humanitarian Award, created to honor individuals whose work has helped others.

Sparks organized Team Cul de Sac when his friend Richard Thompson was diagnosed with Parkinson's disease. Thompson is an award-winning cartoonist whose syndicated strip "Cul de Sac" followed the life of a pre-school girl named Alice Otterloop, her family and friends. Thompson stopped the strip to focus on his health in September 2012.

Sparks came up with the idea to get other illustrators to donate artwork to auction

for the foundation and acquired about 150 pieces from U.S. cartoonists. He and his business partner in Sparking Design of Asheville, Jamie King, a 2009 A-B Tech graduate, worked with Andrews McMeel in Kansas City to publish the book.

"I didn't do this for the money, but for Richard," Sparks said. "He is such a great guy and to have a disease that could rob you from what you love most is horrible. I hope this makes a difference and makes people more aware. Our project raised more than \$53,000 last year and, with matching funds, we made a little over \$102,000 to give to the Fox Foundation in Richard's honor."

## APRIL IN ASHEVILLE FUNDRAISING GALA

A-B Tech held its third annual April in Asheville gala April 7 with proceeds going to support the success of our students through the work of the A-B Tech Foundation's scholarship programs, as well as to the Culinary Arts and Hospitality Department. This year's event celebrated the 50th anniversary of the North Carolina Community College System and the many milestones of A-B Tech.

A variety of interactive food stations, created by the nationally-recognized and award-winning A-B Tech Culinary Arts and Hospitality Department, provided guests with an opportunity to speak with and learn from the College's culinary, baking and hospitality students, as well as other A-B Tech students. Award-winning A-B Tech Alumni were highlighted, including: 2007 A-B Tech Culinary Arts graduate Daniel Gorman, named the "2012 Best Young Chef in the World."

Thank you to all the community businesses and individuals who sponsored and participated in this event, as well as the volunteers, students and College employees who helped make this evening such a success.



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and Students



Sixth-grade dropout, mother of five and A-B Tech Community College student STELLA GALYEAN was named a 2013 Coca-Cola Community College Academic Team Silver Scholar.

The Coca-Cola Scholars Foundation sponsors the Coca-Cola Community College Academic Team program, recognizing 50 Gold, 50 Silver and 50 Bronze Scholars, and providing nearly \$200,000 in scholarships annually. Each Silver Scholar receives a \$1,250 scholarship and a special medallion.

Galyean, who was encouraged in her youth to not attend school, is in the General Occupational Technology program and has earned certification in Substance Abuse Studies. She will complete her Associate in Arts degree and plans to transfer to a four-year school.

"This scholarship means the world to me. I know it is such an honor to receive it and it is very important to me and my future," she said.

Galyean was spurred to take the GED test at A-B Tech when her oldest daughter was getting ready to graduate from high school.

"It was the New Year and I decided I would get my GED. I told her I was going

to beat her and I did. I finished in May and she finished high school in June," she said.

She took College Bridge classes at A-B Tech with the intent to continue her education. A college preparatory class solidified her decision to attend. "I started classes that very same week," Galyean said.

Phi Theta Kappa Honor Society administers the Coca-Cola Community College Academic Team Program. Galyean is an active participant in the society and was elected regional vice president during its annual conference.

## THE K. RAY BAILEY

## A-B TECH FOUNDATION INVITATIONAL GOLF CLASSIC

The 10th annual K. Ray Bailey Golf Classic was held in early June at the Mt. Mitchell Golf Course. This tournament has raised over \$300,000 for student scholarships at A-B Tech. In 2013, the K. Ray Bailey Invitational Golf Tournament Scholarship was awarded to 40 students who may not have been able to attend college otherwise.

Thank you to all the local businesses, community volunteers, staff and faculty who continue to help make this tournament a success.

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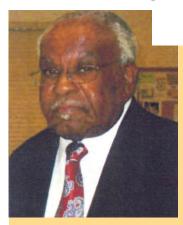
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## IN MEMORIAM



## **IVORY HUNTER**

IVORY HUNTER spent 42 years total working for A-B Tech before he passed away January 25, 2014. He was hired in 1967 in the Lead Maintenance position. In 1990, he was promoted to Coordinator of Maintenance Operations and retired from that full-time position in 1996.

Not content with retirement, Ivory return to A-B Tech in a part-time capacity as maintenance mechanic in 1998, where he worked until his illness became too much in December 2013.

With all of those years of service, Ivory witnessed all the changes and massive growth of the College. He was privy to the inner-workings of just about everything A-B Tech related. "Ivory is a walking dictionary. His knowledge of A-B Tech is a blessing," said Lee Pack, Coordinator Maintenance Operations.

Never being one to be idle, Ivory also worked for Asheville City Schools, Mission Hospital, Lowe's and the Department of Housing and Urban Renewal. The following was written about him in The History of Asheville-Buncombe Technical Community College, published in 1996, shortly after his first retirement.

Ivory Hunter was hired in maintenance in 1967 and become an indispensable part of A-B Tech's staff. Ivory could be counted on to do requested "extra" jobs, including becoming the school's unofficial chaplain.

Anyone who worked with Ivory would agree. He knew the College better than just about anyone and his presence will be sorely missed.

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continued next page

Martin Monuments

## IN MEMORIAM

## MONA CORNWELL



MONA CORNWELL, a 19-year employee of the College, was the Director of Community Relations and Marketing until she passed away April 2, 2013 due to complications from ovarian cancer. She was the recipient of the BB&T Staff Member of the Year Award for the North Carolina Community College System from the State Board of Community Colleges.

She managed all of the College's communications and marketing efforts, including media relations, publications, web design, advertising, social media and promotion of College activities and events.

Cornwell began work at A-B Tech as a desktop publishing specialist in 1994 and held several positions before becoming director of Community Relations and Marketing in 2010. She and her staff received numerous

awards for their communications and advertising work, and she served on a number of committees at the College and in the community.

"When I think of Mona, I think of kindness, compassion and a genuine knack for making you know she was truly listening to you. As my supervisor, she knew how to bring our department's talents together to create some really great marketing pieces for the College," said Martha Ball, Communications Specialist.

"Mona may have been branded as very sweet and perhaps even meek, but she was no pushover. She fought hard for everything she loved and that included A-B Tech. I remember making a major error in judgment and all she did was say she was disappointed in me. I never felt lower. She was not someone you wanted to disappoint," Ball said.

Cornwell was involved in the creation of Crisis Intervention Team training for local law enforcement on how to recognize and interact with citizens with mental illness. She also developed A-B Tech's marketing and communication plan for its 50th anniversary.

"In my position I am very fortunate because I get to see so much of what happens at the College. I don't think there is a department or program that we have not worked with in one way or another. The inspiring stories that I hear from our students and even the faculty and staff never cease to amaze me," Mona had said about working at A-B Tech.

When the College wanted to create an ad showcasing the emergency providers trained by A-B Tech, Mona was on campus all through the night in 20-degree weather, organizing the talent, working with the production company and making sure every detail was correct.

This was typical of Mona. She was always willing to stay no matter how late or come in no matter how early, to make sure a job is done as close to perfection as possible.



Mona Cornwell being honored during the 2012 Commencement ceremonies as the Staff Member of the Year. One of the many reasons for the recognition included her work with Crisis Intervention Team training. Mona was a huge advocate for the mentally ill and worked to make sure officers in the region were properly trained to deal with any related issues.

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