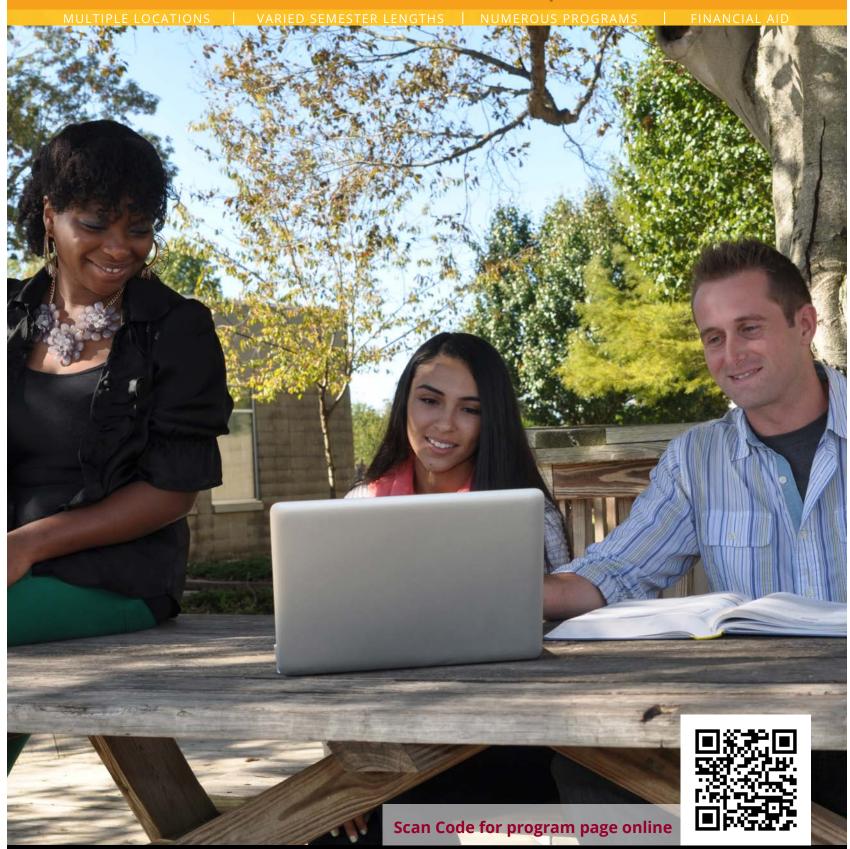


2023 - 2024Associate in Arts:Communication Pathway

Arts and Sciences / University Transfer



Associate in Arts: Communication Pathway

All Pathways are designed to transfer to a four-year institution for eventual completion of a BA/BS degree.

Communication as a field of study helps students develop analytical skills and proficiency in comprehension and interpretation, as well as, in writing, and speaking. The field covers all aspects of human communication and the Communication Pathway at A-B Tech prepares transfer students for majors in communication studies, mass communication, journalism, public speaking, media production, public relations, advertising and marketing, or any combination of these disciplines.

A communication degree can prepare students for positions that value well-crafted, targeted, multi-channel messages in media relations and/ or production, corporate training, public relations, politics, education, and business. Communication majors develop skills in critical thinking, media literacy, visual literacy, research based analysis, public speaking, conflict management, and human communication competencies.

The Communication Pathway is fully online.

For More Information:

Contact Rebekah Handy by email at rebekahshandy@abtech.edu or by phone at 828-398-7889.

Total Cost Estimate

Tuition per Semester (NC Resident)	\$1,216.00 (16+ credit hours) \$76.00/credit hour (1-15 hours)
Computer Use and Technology Fee	\$48/semester
Activity Fee	Fall and Spring semesters only, Main campus and Online, \$35.00
CAPS Fee (Campus Access, Parking and Security)	\$20/semester
Matriculation Fee	\$6/semester
Student Insurance	\$2/Semester
Consumable Supply Fees	\$20 Some ART, BIO,CHM, HEA, PED, and PHY courses
Books	cost may vary

First Semester	Course F ACA 122 COM 231 ENG 111 MAT 152 PSY 150	College Transfer Success Public Speaking Writing and Inquiry Statistical Methods I	Credit Hours 1 3 3 4 3
Second Semester	ART 275 ENG 112 PHI 240 SOC 210	2 Writing/Research in the Disc Introduction to Ethics	3 3 3 3
Third Semester	COM 120 FRE 111	·	3
Fourth Semester	ART 266 CIS 110 COM 140 FRE 112	Introduction to Computers Intro Intercultural Com	3 3 3 3
Fifth Semester	BIO 110 COM 110 COM 150 HIS 112 HUM 220	Introduction to Communication (or ART 267) Intro to Mass Comm World Civilizations II	4 3 3 3 3

AA and AS degrees require completion of a minimum of 60 semester hours of credit, but pathways may include extra hours to meet university baccalaureate degree plans. Completion of hours beyond 60 may not be required to meet AA or AS graduation requirements but is recommended based on programs offered by intended transfer institutions.