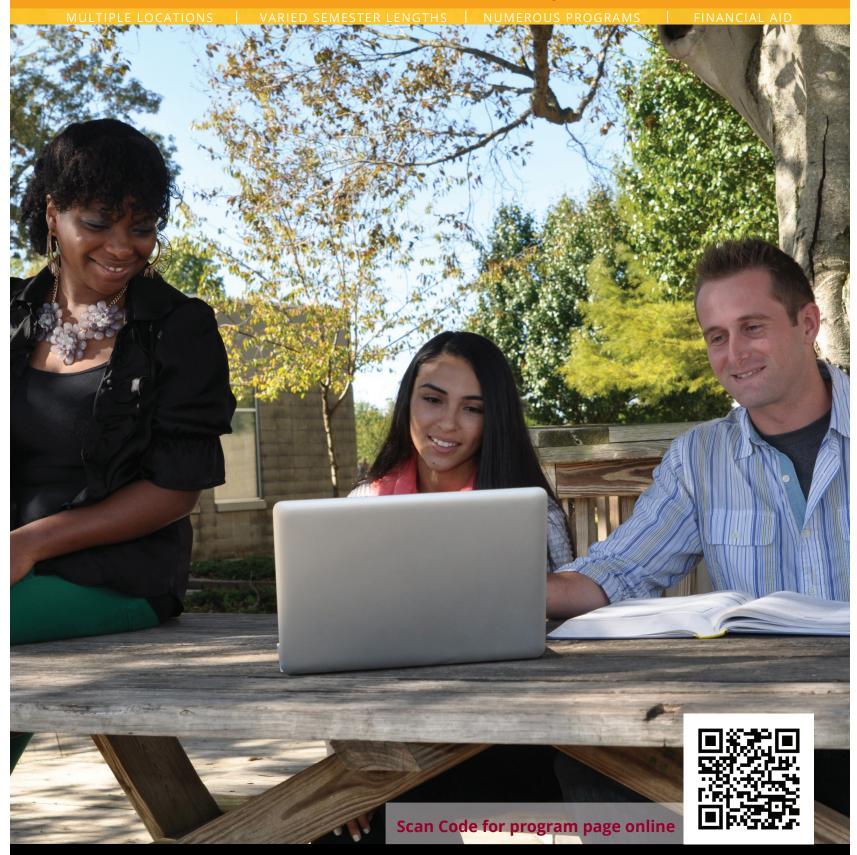


2025 - 2026 Associate in Arts: Communication Pathway

Arts and Sciences / University Transfer



Associate in Arts: Communication Pathway

All Pathways are designed to transfer to a four-year institution for eventual completion of a BA/BS degree.

Communication as a field of study helps students develop analytical skills and proficiency in comprehension and interpretation, as well as, in writing, and speaking. The field covers all aspects of human communication and the Communication Pathway at A-B Tech prepares transfer students for majors in communication studies, mass communication, journalism, public speaking, media production, public relations, advertising and marketing, or any combination of these disciplines.

A communication degree can prepare students for positions that value well-crafted, targeted, multi-channel messages in media relations and/ or production, corporate training, public relations, politics, education, and business. Communication majors develop skills in critical thinking, media literacy, visual literacy, research based analysis, public speaking, conflict management, and human communication competencies.

The Communication Pathway is fully online.

For More Information:

Contact Rebekah Handy by email at rebekahshandy@abtech.edu or by phone at 828-398-7889.

Total Cost Estimate

Tuition per Semester (NC Resident)	\$1,216.00 (16+ credit hours) \$76.00/credit hour (1-15 hours)
Computer Use and Technology Fee	\$48/semester
Activity Fee	Fall and Spring semesters only, Main campus and Online, \$35.00
CAPS Fee (Campus Access, Parking and Security)	\$20/semester
Matriculation Fee	\$10/semester
Student Insurance	\$2/Semester
Consumable Supply Fees	\$20 Some ART, BIO,CHM, HEA, PED, and PHY courses
Books	cost may vary

	Cours	se Prefi	ix Course Name	Credit Hours
First Semester	ACA COM 2 ENG MAT	122 231 111 152	College Transfer Success Public Speaking Writing and Inquiry Statistical Methods I General Psychology	1 3 3 4 3
Second Semester	ENG 7	112 240	Introduction to Graphic Design Writing/Research in the Disc Introduction to Ethics Introduction to Sociology	3 3 3 3
Third Semester	COM 1	120 111	Intro to Interpersonal Com Elementary French I (or SPA 111)	3 3
Fourth Semester	CIS COM	110 140	Videography I Introduction to Computers Intro Intercultural Com Elementary French II (or SPA 112)	3 3 3 3
Fifth Semester	COM COM	150 112	Principles of Biology Introduction to Communication (or ART 267) Intro to Mass Comm World Civilizations II Human Values and Meaning	4 3 3 3 3

AA and AS degrees require completion of a minimum of 60 semester hours of credit, but pathways may include extra hours to meet university baccalaureate degree plans. Completion of hours beyond 60 may not be required to meet AA or AS graduation requirements but is recommended based on programs offered by intended transfer institutions.