



2025 - 2026 Business Administration: General Business Administration

Associate in Applied Science Degrees

MULTIPLE LOCATIONS | VARIED SEMESTER LENGTHS | NUMEROUS PROGRAMS | FINANCIAL AID



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ASHEVILLE, NORTH CAROLINA • (828) 398-7900 • ABTECH.EDU



Business Administration: General Business Administration

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making.

Through these skills, students will have a sound business education base for lifelong learning. Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry.

Business Administration is fully online.

Career Opportunities in Business Administration

A.A.S. Degree National Salary Range: \$46,250 - \$69,920
 Local Salary Range: \$39,040 - \$53,900

Purchasing Agent, Sales Manager, General Supervisor, Operations Officer, Loan Officer, Office Manager, Small Business Manager

Salaries may vary based on size of business and other factors.

For More Information:

Contact Brad Scott, bradscott@abtech.edu

Total Cost Estimate

Tuition per Semester (NC Resident) \$1,216.00 (16+ credit hours)
 \$76.00/credit hour (1-15 hours)

Computer Use and Technology Fee \$48/semester

Activity Fee Fall and Spring semesters only,
 Main campus and Online, \$35.00

CAPS Fee (Campus Access, Parking and Security) \$20/semester

Matriculation Fee \$10/semester

Student Insurance \$2/Semester

Additional Fees including books may incur, please check A-B Tech website for more detail: <https://abtech.edu/program/business-administration-aas-general-cost-estimate>

Have you applied for Financial aid? Please visit A-B Tech website for instructions: <https://abtech.edu/future-students/financial-aid/applying-aid>

Certificates Available:

Business Administration Certificate (100% Online)

Entrepreneurship Certificate (100% Online)

For more information, please visit:

<https://abtech.edu/programs/academic/business-administration>

Courses requiring a grade of "C" or better: ACA, ACC, BUS, CIS, ECO, MKT, and WEB

	Course Prefix		Course Name	Credit Hours
First Semester (Fall)	ACA 115		Success & Study Skills	1
	BUS 110		Introduction to Business	3
	CIS 110		Introduction to Computers	3
	ENG 111		Writing and Inquiry	3
	MAT 143		Quantitative Literacy	3
Second Semester (Spring)	ACC 120		Prin of Financial Accounting	4
	BUS 270		Professional Development	3
	ECO 251		Prin of Microeconomics	3
	ETR 210		Intro to Entrepreneurship	3
	MKT 120		Principles of Marketing	3
Third Semester (Summer)	ENG 112		Writing/Research in the Disc	3
	HUM 115		Critical Thinking	3
	SOC 210		Introduction to Sociology	3
Fourth Semester (Fall)	ACC 121		Prin of Managerial Accounting	4
	BUS 115		Business Law I	3
	BUS 137		Principles of Management	3
	BUS 153		Human Resource Management	3
	ECO 252		Principles of Macroeconomics	3
Fifth Semester (Spring)	BUS 147		Business Insurance	3
	BUS 230		Small Business Management	3
	CTS 130		Spreadsheet	3
	MKT 223		Customer Experience	3
	WEB 140		Web Development Tools	3
Program Totals:				69

The Business Administration AAS is offered in a 100% online format. Distance learning allows the degree to be completed around the student's personal schedule without the need to travel to a physical location. In addition, it is also offered face-to-face.